

the Windmill ^{Herald}

Dutch-English bi-weekly

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COMBO Advertising Rates & Data 2008

Our editorial content is mainly in the Dutch language, and deals with news from the Netherlands (including former colonies) and Europe. As well, a special eight page English section deals with a variety of Dutch news and stories about Dutch-Canadians and Dutch-Americans who are making headlines in their adopted countries.

The Windmill Herald was founded in 1958 and is published in these three regional editions:

U.S.A. EDITION:

Our *U.S.A. Edition*, with an average paid circulation of more than 3,800, is distributed throughout the USA, with large concentrations in California (LA and SF Metros), Michigan (Grand Rapids & Holland region), and Washington State. Also concentrations in Florida, Oregon, New York, New Jersey, Illinois, Texas and Georgia.

WESTERN CDN EDITION:

Our *Western Canada Edition*, with an average paid circulation of more than 3,100, is distributed throughout Western Canada, with a large concentration in the Vancouver suburbs and the Fraser Valley, and strong pockets of readers in most urban centres, such as Edmonton, Calgary, Lethbridge and Winnipeg.

CENTRAL CDN EDITION:

Our *Central Canada Edition*, with an average paid circulation of about 3,800, is distributed mainly in Ontario, with some subscribers in Quebec and the Atlantic Provinces. Subscribers are heavily concentrated in the following regions (in order of size): 1. Hamilton area; 2. Metro Toronto; 3. Niagara Peninsula; 4. London and surrounding area; and 5. Ottawa Valley.

RATES: \$11.90 per column inch (\$0.85 per line)

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Technical Data

Column width: 9.5 em or 1 5/8"; Number of columns: 6; Width of page 10 1/4"; Depth of page: 15 1/2";
Camera work: 85 lines for pictures.

Conditions: Initial Advertisement prepaid; terms on approved credit: 30 days.
Ask us about our prepayment discounts.

Publication dates: 7 & 23 of each month
(Dates that fall on week-end and holidays will be moved up to the first available business day).

- Before shipping advertising material by courier, please phone for directions to street address -

Enclosures meeting criteria accepted

The publishers retain the right to refuse any material submitted when content is not in keeping with editorial policy of publishing a family-oriented newspaper.

Should there be any further questions, please feel free to call us any time at
604-532-1733, or fax us at 604-532-1734.

Call long distance at 1-800-881-0705 E-mail address: windmill@godutch.com

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Onze band onderling